Going to the Show

As Americans moved from rural areas to cities, they looked for new ways to spend their weekend and evening leisure time. Live theatrical performances brought pleasure to cities and small towns alike. Stars, popular performers who could attract large audiences, compensated for the less-talented supporting actors. Audiences could choose from a wide range of music, drama, circus, and the latest in entertainment—moving pictures.

**VAUDEVILLE THEATER**

Performances that included song, dance, juggling, slapstick comedy, and sometimes chorus lines of female performers were characteristic of vaudeville. Promoters sought large audiences with varied backgrounds. Writing in *Scribner’s Magazine* in October 1899, actor Edwin Milton Royle hailed vaudeville theater as “an American invention” that offered something to attract nearly everyone.

Until the 1890s, African-American performers filled roles mainly in minstrel shows that featured exaggerated imitations of African-American music and dance and reinforced racist stereotypes of blacks. By the turn of the century, however, minstrel shows had largely been replaced by more sophisticated musicals, and many black performers entertained in vaudeville.

**THE CIRCUS**

The biggest spectacle of all was often the annual visit of the Barnum & Bailey Circus, which its founders, P. T. Barnum and Anthony Bailey, touted as “The Greatest Show on Earth.” Established in 1871, the circus arrived by railroad and staged a parade through town to advertise the show.
**DATA FILE**

**A LOOK AT THE FACTS**
A shorter workweek allowed many Americans more time for leisure activities, and they certainly took advantage of it.

- In 1890, an average of 60,000 fans attended professional baseball games daily.
- In 1893, a crowd of 50,000 attended the Princeton-Yale football game.
- *A Trip to Chinatown*, one of the popular new musical comedies, ran for an amazing 650 performances in the 1890s.
- In 1900, 3 million phonograph records of Broadway-produced musical comedies were sold.
- The love of the popular musicals contributed to the sale of $42 million worth of musical instruments in 1900.
- By 1900, almost 500 men’s social clubs existed. Nine hundred college fraternity and sorority chapters had over 150,000 members.

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**THE SILVER SCREEN**
The first films, one-reel ten-minute sequences, consisted mostly of vaudeville skits or faked newsreels. In 1903 the first modern film—an eight-minute silent feature called *The Great Train Robbery*—debuted in five-cent theaters called nickelodeons. By showing a film as often as 16 times a day, entrepreneurs could generate greater profits than by a costly stage production. By 1907, an estimated 3,000 nickelodeons dotted the country.

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**RAGTIME MUSIC**
A blend of African-American spirituals and European musical forms, ragtime originated in the 1880s in the saloons of the South. African-American pianist and composer Scott Joplin’s ragtime compositions made him famous in the first decade of the 1900s. Ragtime led later to jazz, rhythm and blues, and rock ‘n’ roll. These forms of popular American culture spread worldwide, creating new dances and fashions that emulated the image of “loud, loose, American rebel.”

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**Changes in the U.S. Workweek**

<table>
<thead>
<tr>
<th>Year</th>
<th>Hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1860</td>
<td>66</td>
</tr>
<tr>
<td>1890</td>
<td>60</td>
</tr>
<tr>
<td>1920</td>
<td>51</td>
</tr>
</tbody>
</table>

Source: Historical Statistics of the United States

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**THINKING CRITICALLY**

**CONNECT TO HISTORY**

1. **Interpreting Data**  
   Study the statistics in the Data File. What summary statements about the culture and attitudes of this time period can you make? Is this a time in history when you would like to have lived? Why or why not?  
   SEE SKILLBUILDER HANDBOOK, PAGE R27.

**CONNECT TO TODAY**

2. **Chronological Order**  
   Trace the development and impact on the rest of the world of one area—music, theater, or film—of popular American culture. Use a time line from the turn of the 20th to the 21st century with “United States developments” on one side and “world impacts” on the other.

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