# Scarcity, Opportunity Costs, and Production Possibility Curves

Introduction to Economics

# 1 Macroeconomics

The primary economic problem facing all individuals, families, businesses, and nations is the scarcity of resources: There simply are not enough resources to satisfy the unlimited wants for goods and services. Scarcity necessitates choice. Consuming or producing more of one thing means consuming or producing less of something else. The opportunity cost of using scarce resources for one thing instead of something else is often represented in graphical form as a production possibilities curve (PPC). A nation's PPC shows how many units of two goods or services the nation can produce in one year if it uses its resources fully and efficiently. This activity uses the PPC to illustrate how scarcity requires choices and the opportunity cost of those choices.

## Part A: Basic Production Possibilities Curves



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Unit 1

ACTIVITY 1-2

#### Part B: Understanding the Shape of a Concave PPC

The "law of increasing opportunity cost" explains why the typical PPC is concave to the origin (bowed outward). Figure 1-2.3 shows the PPC for the country of Costica. The country currently operates at point A and produces 75 million units of civilian goods and 2 million units of military goods. If the country decides to increase its military provision to 3 million units, it must give up only 5 million units in civilian goods because certain factories are easily converted from civilian production to military production. However, if Costica decides it must continue to increase its military production, the opportunity cost of doing so increases because now it is more difficult to convert other factories to military production. Resources are not equally well suited to the production of all goods. The opportunity cost of increasing military output from 6 million units to 7 million units (point C to point D) has increased to 15 million units in civilian goods. This increasing opportunity cost is reflected in the steeper slope of the PPC as the country produces more military goods and fewer civilian goods.

#### Figure 1-2.3

#### Showing the Law of Increasing Opportunity Cost



#### **Part C: Drawing Various PPCs**

Use the following axes to draw the type of curve that illustrates the label above each graph.



### Part D: Economic Growth

Over time, most countries see an increase in their ability to produce goods and services. This "economic growth" is shown as an outward shift of the PPC and results from a variety of factors, including improved technology, better education, and the discovery of new resources.

